



What is Branchfood?

[Branchfood](#) was started in 2013 by Lauren Abda to unite the community of innovators transforming the food system. Through classes and events, Branchfood showcases the development of new technologies and products while providing food system entrepreneurs with the resources they need to take their businesses to the next level.

In its first year, Branchfood hosted a wide variety of food and technology related events in the Greater Boston Area while partnering with a diverse group of organizations from across the food entrepreneurship ecosystem.

What does Branchfood do?

Urban Food Hacking

[Branchfood](#) brings together developers, designers, entrepreneurs, and food system experts to improve our food system. Participants will learn from industry experts, work with skilled hackers, and create something meaningful alongside those who can help build your ideas.

Urban Food Education

Branchfood events provide educational opportunities related to our urban food system. Through formal classes, panel presentations and speaking engagements, we educate and actively advocate for improvement of systems, technology, efficiency and knowledge related to food. Our members are food entrepreneurs, working professionals, students and researchers that participate in, organize and speak at conferences and symposiums, spreading the word about food systems innovation and the future of food.

Urban Food Events

Our community-focused urban food innovation events engage citizens and government leaders in collaborative problem solving and shared learning. These events focus on innovation and technology and include hackathons, coding events, networking events and panel discussions.

What has Branchfood done?

[Hack Urban Food](#)

Hack Urban Food brings together developers, designers, entrepreneurs, and food system experts to improve our food system. Learn from industry experts, work with skilled hackers, and create something meaningful alongside those who can help build your ideas.

[The Business of Beverage Tech at General Assembly, October 14th 2014](#)

Technology is changing the way we source, distribute, purchase and consume beverages. Despite our long and troubled political history, Boston is home to some of the most innovative companies in the space. This event showcased challenges and opportunities in starting beverage tech companies and how these startups are changing the industry forever.

[Community Table in the Venture Cafe at the Cambridge Innovation Center, September 11th 2014](#)

Community Table is a hub for eater-entrepreneurs to connect, share ideas, and support each other's work. It is a two-year-old social innovation started by Food Sol at Babson College for accelerating relevant and actionable exchanges among food and beverage entrepreneurs.

[Food and Beverage Entrepreneurship Night Venture Cafe at the Cambridge Innovation Center, August 28th 2014](#)

The Venture Cafe at the Cambridge Innovation Center in partnership with Branchfood, The Food Loft and a number of other local food companies hosted the second annual Food and Beverage Entrepreneurship Night.

[Happy hour at Commonwealth at Commonwealth, Cambridge, June 26th 2014](#)

Bostonians met for drinks and networking at Commonwealth Restaurant & Market to share ideas and learn more about what others were working on in the food innovation community.

[Branchfood at the Food Loft, May 21st 2014](#)

Branding for Food Startups, taught by Ben Spear, brand strategist and #brandhack co-founder, was an introduction to launching a food brand. Participants learned techniques and strategies to optimize their efforts and left this class knowing how to create a unique, thorough, stand-out brand strategy with limited time and resources.

[VC Investment in Food Startups at Nixon Peabody LLP, May 14th 2014](#)

Nixon Peabody hosted an evening with a veteran panel of angel investors and VCs who covered trends in the food space, early stage investing, and identifying the most important considerations when raising for a food startup.

[Hack Food + Ag 2014 at MIT, April 26th 2014](#)

The creative minds of students spanning the gamut of engineers, scientists, programmers, urban planners and MBAs from MIT, Harvard, Tufts, Babson, and others collaborated on innovative new ideas for solutions to problems in four main areas: Urban Agriculture; Food Waste; Financing Sustainable Food and Ag; Local Food Systems.

[Food Loft Internship at the Food Loft, March 15th 2014](#)

Some of the hottest companies in the greater Boston food space, from startups to established companies, networked with potential summer and fall interns.

[Happy hour with Harvard Food Law Society, MIT Food and Ag Club and Tufts Food Systems Planning Coalition at John Harvard's, February 12th 2014](#)

Branchfood along with the Harvard Food Law Society, Tufts Food System Planning Coalition, and the MIT Food and Ag Club co-hosted an evening networking event to inspire discussion on food, tech, policy, law, and entrepreneurship.

[Exclusive Access to Boston's New Food Loft at the Food Loft, October 24th 2013](#)

In celebration of Food Day on October 24th, food startup entrepreneurs, investors, and community members gathered for an evening of conversation and cheese sampling hosted by the Food Loft. The Food Loft is Boston's co-working space for food-tech startups.

[Connected Food in partnership with General Assembly at Workbar Cambridge, October 23rd 2013](#)

Innovators from a variety of backgrounds in the sustainable food space came to learn more from Boston based food system leaders speaking about food production, distribution, vending and consumption.

[From Farm to Tablet: A Food Startup Feast with the MIT Enterprise Forum at the MIT Strata Center, September 18th 2013](#)

"A Startup Feast," presented by the MIT Enterprise Forum of Cambridge, gathered some of the food industry's leading innovators, investors, and thought leaders for a night featuring the history behind some of the most successful food tech businesses in Boston.

[Post Food & Beverage Entrepreneurship Night at Tavern in the Square, September 12th 2013](#)

Attendees of Food and Beverage Entrepreneurship Night at the Venture Cafe, met to continue their discussion at the Tavern on the Square with peers interested in food, tech, and entrepreneurship in Boston.

What can you do?

Support Branchfood by donating or sponsoring our events. The Branchfood community reaches hundreds of food innovators and leaders who are driving development and new initiatives in the city. Join the Branchfood mission to support these local entrepreneurs and ensure that innovation in Greater Boston is powered by the people!

There are many different levels of support:

\$250

\$500

\$1,000

\$2,500

Other _____

Donor Thanks

We thank all donors with:

- Social media acknowledgement
- Logo displayed on Meetup group and relevant event pages
- Featuring representatives at events
- Adding them to all Branchfood emails and additional communication

And for donors over \$1,000:

- Banner at large events
- Table space at large events
- Thank you during events
- Complimentary event tickets

Please contact _____ for more information.